



The Jupiter Festival of Bands is the premier marching band festival of the Palm Beaches. The Festival provides music programs throughout Florida the opportunity to perform and showcase their talents. The event features the finest marching bands in Florida. Jupiter Community High School is honored to host the 2022 Festival of Bands for its 18th year. Jupiter Community High School's Marching Band, the Spirit of Jupiter, won First Place at the 2021 Florida Marching Band Championships. We invite our community to partner with us as we celebrate music and the performing arts!

Frequency: Annually, Saturday, November 5, 2022





Presenting Sponsor Cost: \$10,000.

Presenting Sponsor is an exclusive sponsorship at the highest level. Only one is available each year.

Tickets and Hospitality:

- a. 100 one-day tickets to Festival of Bands (value \$1,500)
- b. 20 passes to the VIP Directors Hospitality area, providing complimentary buffet lunch and dinner. (value \$2000)
- c. 2 passes to the VIP Parking area onsite at Festival of Bands (value \$60)

Internet Site: Your name and logo will be included on the Jupiterbands.com and jupiterfestivalofbands.org websites from now until Jan 1, 2023. A hyperlink can be included on your site. (value \$1000)

Full Promotional Rights:

- a. Logo on all digital and print promotional items (value \$2,000)
- b. Full-page ad in the official digital event program (value \$500)
- c. Pre-event e-blast to 500 Festival of Bands patrons (value \$100)
- d. Post-event "Thank You" e-blast to 500 Festival of Bands patrons (value \$100)

Extensive On-Site Presence: Sponsor will have access to Festival of Bands patrons through the following activities:

- a. 10' x 10' space to be used to promote your company and its services. One 10' x 10' tent with four side walls electric, two 8' tables, and 4 chairs are included. The sponsor is responsible for all decor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. (value \$5000)
- b. Placement of 4 Sponsor logo fence banners no larger than 10' x 4' throughout festival grounds (provided by the sponsor) Please deliver or arrange for pickup of banners 2 weeks in advance of the event so that event staff can place them on the day of the event. (value \$1,500)
- c. Opportunity to provide sponsor flags to be placed at each gate (value \$1,500)
- d. Recognition throughout the day (four times minimum) by the announcer of the event (value \$500)

Year-Round Promotional Opportunities: The sponsor will have access to patrons year-round through the following activities.

- a. Logo prominently displayed on marching band show t-shirt. Show shirts are worn at all events throughout the year-only available if sponsorship confirmed before August 15, 2022 (value \$250)
- b. Advertisement in all Jupiter High School Band digital programs and signage for all concerts and FFCC Jupiter Indoor Guard, Percussion, and Winds Competitions (value \$500)
- c. Logo displayed at all Jupiter High School Band banner advertisements for all band concerts



Title Sponsorships \$1,000-\$5,000

This sponsorship gives title rights to individual components of the Jupiter Festival of Bands. Only one for each of the following areas is available:

Main Field-\$5,000: Includes signage at the main stage area which is at the center of the festival and provides ongoing musical entertainment during the event. Includes a double booth.

Directors/VIP Lounge- \$4,000: The Directors/VIP with complimentary food and beverage throughout the day

Official Ride Safety Partner- \$2,000: Your company could be known as the company who wants everyone to get there and get home safely! The Festival of Bands team will offer a safe place for patrons for pickup and drop-off for ride-sharing services. Your logo will be prominently placed at two drop-off locations.

Fan Favorite Award-\$1,000: Be front and center with the awards ceremony. The most coveted award for bands throughout South Florida! The Fan Favorite award.

Trophies-\$4,000: Be front and center with the awards ceremony to present the Grand Champion Awards for the main event.

Automobile-\$5,000: Nothing like having a prime location in front of 5,000+ consumers for your two (2) top-of-the-line vehicles.

Volunteers-\$2,000: Volunteer headquarters, home to 300 volunteers throughout the day

Information Booth- \$1,000: The information booth keeps patrons informed or where to go, what to do, and who to see.

Recycle Right-\$2,000: This reminds patrons to remember to recycle items correctly and allows the Festival to continue its sustainability efforts.

Health and Safety- \$3,000: Show off your company's care for the community by being the Festival of Bands' partner. The company logo will be included on all Health and Safety signage throughout the grounds of the event. Includes a double booth.



Benefits of Title Sponsor

1. Tickets and Hospitality: Hospitality/Entertainment benefits for distribution to key customers, clients, and employees as outlined below.

<i>Title Cost</i>	<i>Day Admission</i>	<i>VIP Hospitality</i>	<i>Kick-Off Party</i>
\$1,000	10 one-day tickets	2 passes	2 passes
\$2,000	20 one-day tickets	4 passes	2 passes
\$3,000	30 one-day tickets	6 passes	4 passes
\$4,000	40 one-day tickets	8 passes	4 passes
\$5,000	50 one-day tickets	10 passes	4 passes

2. Internet Site. Your logo will be included on the Festival of Bands internet site now until January 1, 2022. A hyperlink can be included to your website (value \$1,200)
3. Full Promotional Rights. Your Company logo will be included on the following Festival of Bands print collateral:
 - a. Official Event Program (value \$250)
 - b. Sponsor Recognition Banner posted prominently at the event site the day of the event (value \$1,000)
 - c. Pre-event e-blast, 500 Festival of Bands patrons (value \$250)
 - d. Post-event e-blast, 500 Festival of Bands patrons (value \$250)
4. Extensive On-site Presence Sponsor will have access to patrons through the following opportunities
 - a. 10' x 10' space to be used to promote your company and its services to our audience. One 10' x 10' tent with four sidewalls, one 8' table, and two chairs are included. The sponsor is responsible for all the decor, promotions, signage, and giveaways. You may use the space to display and sample products, distribute literature or coupons, conduct consumer research, solicit product feedback or build your database. (value \$1,500)
 - b. Placement of up to three sponsors designed/logoed fence banners no larger than 5' x 4' throughout festival grounds. Fence banners must have grommets on a minimum of 4 corners and must be delivered to the Festival of Bands Sponsorship Coordinator a minimum of 2 weeks before the event takes place. Placement to be determined by Festival of Bands staff. (value \$1,000)



5. Exclusive rights to Official Title Area Sponsorship. As the Official Title Area sponsor, the sponsor will have top-level title sponsor trademark recognition as outlined below.
 - a. Sponsor name will be included as Official Title Sponsor in all press releases related to Title area (value \$500)
 - b. All signage related to the Title area will include the sponsor logo. Festival of Bands will create a minimum of one large sign for the Title Area (value \$500)

6. Post-event items: The sponsor will receive the following items within 60 days of completion of the event:
 - a. Sponsor will receive a detailed report following Festival of Bands including attendance and copies of promotional/media related to the event.

Other Sponsorships

Platinum Sponsor \$750

- Half page ad in Festival of Bands program (value \$250)
- Company name listed on Festival of Bands Website and Official Event Program (value \$300)
- 10 general admission tickets (value \$150)

Blue Sponsor \$500

- Half page ad in Festival of Bands program (value \$250)
- Company name listed on Festival of Bands Website and Official Event Program (value \$300)
- 8 general admission tickets (value \$120)

Red Sponsor \$250

- Company name listed on Festival of Bands Website and Official Event Program (value \$300)
- 6 general admission tickets (value \$90)

For Questions or more information, please contact the Festival of Bands Sponsorship Coordinator.

Sponsorship Coordinator: Stacie Panton

Email: staciepanton@gmail.com

Phone: 561-215-8096 (cell)

Music Director: Ryan Ross

Email: ryan.ross@palmbeachschools.org

Phone: 561-744-7921 (office)