

JUPITER
FESTIVAL
of BANDS



2023 Festival of Bands

SPONSORSHIP OPPORTUNITIES

Saturday, October 28, 2023
11:00 am - 9 pm

Event Location: Jupiter High School
500 Military Trail, Jupiter, Florida

www.jupiterfestivalofbands.org



SPONSORSHIP OPPORTUNITIES

ABOUT THE EVENT

- The Jupiter Festival of Bands is the premier marching band festival of the Palm Beaches. Annually, the Festival provides music programs throughout Florida the opportunity to perform and showcase their talents. The event features the finest marching bands in Florida. Jupiter Community High School is honored to host the 2023 Festival of Bands for its 19th year. For the past 2 years, the Festival of Bands has attracted over 5,000 attendees and featured performances by 25+ bands. Attracting bands from throughout Florida, the 2023 Festival of Bands is South Florida's premiere event celebrating the performing arts.

ABOUT THE Jupiter High School Marching Band

- Jupiter Community High School's Marching Band, the Spirit of Jupiter, won Third Place at the 2022 Florida Marching Band Championships in Class 3A and was State Champion in 2021. In 2020, Jupiter High School Indoor Wind Ensemble won the National Championship. Under the leadership of Band Director, Ryan Ross. Jupiter High School Marching Band hosts the Festival of Bands annually to provide students the opportunity to compete with the best bands in the State of Florida.

WHY YOU SHOULD BECOME A SPONSOR

- Click-through from the event site to sponsors' websites - Create Visibility for YOU.
- Reach and engagement with over 5,000 attendees
- Raise awareness about the public music programs in Florida.
- Promote brand awareness and visibility through the event website.

Benefits Include:

- Brand and/or product prominently placed at the event.
- Logo and link placement on event website, email campaigns, and social media channels.
- Sponsors can use the photos in their own marketing to showcase their engagement with the community and making a difference.
- Goodie bag inserts of promotional material and/or samples.
- Logo placement on event materials such as event t-shirts
- Space for a booth presence at the event.
- Exposure to local and regional bands and their leadership
- Announcements throughout the event.
- Press and media exposure to local media outlets via press releases.
- Press and media exposure to targeted local media sources including magazines, blogs, event calendars, social media and online band community.

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GOALS FOR FESTIVAL OF BANDS

- Attract 25+ bands to perform.
- Leverage the Festival of Bands as a Music Festival to promote behaviors that optimize youth's creative development and physical health, as well as discourage them from taking part in behaviors considered potentially unhealthy.
- Reach and engagement with over 5,000 attendees from throughout Florida.
- Raise awareness and funds for the Jupiter High School Band.
- Promote brand awareness and visibility through the event website.

SPONSORSHIP PACKAGES

PRESENTING \$10,000	MAIN FIELD \$ 7,500	TROPHY \$5,000	FAN FAVORITE \$2,500
<ul style="list-style-type: none"> ■ LOGO ON WEBSITE ■ LOGO ON BACK OF EVENT SHIRT ■ ACKNOWLEDGEMENT ON EVENT DAY ■ OPPORTUNITY TO SPEAK AT EVENT ■ MENTION ON SOCIAL MEDIA CHANNELS ■ OPPORTUNITY TO INCLUDE INFO IN GOODY BAG ■ LOGO ON EVENT BANNERS ■ ONE COMPLIMENTARY BOOTH AT EVENT ■ Sixty (60) COMPLIMENTARY TICKETS TO EVENT 	<ul style="list-style-type: none"> ■ LOGO ON WEBSITE ■ LOGO ON BACK OF EVENT SHIRT ■ ACKNOWLEDGEMENT ON EVENT DAY ■ MENTION ON THE SOCIAL MEDIA CHANNELS ■ OPPORTUNITY TO INCLUDE INFO IN GOODY BAG ■ Fourty (40) COMPLIMENTARY TICKETS TO EVENT ■ ONE COMPLIMENTARY BOOTH AT EVENT ■ LOGO ON EVENT BANNERS 	<ul style="list-style-type: none"> ■ LOGO ON WEBSITE ■ LOGO ON BACK OF EVENT SHIRT ■ MENTION ON THE SOCIAL MEDIA CHANNELS ■ OPPORTUNITY TO INCLUDE INFO IN GOODY BAG ■ Thirty (30) COMPLIMENTARY TICKETS TO EVENT ■ ONE COMPLIMENTARY BOOTH AT EVENT ■ LOGO ON EVENT BANNERS 	<ul style="list-style-type: none"> ■ LOGO ON WEBSITE ■ OPPORTUNITY TO INCLUDE INFO IN GOODY BAG ■ FIFTEEN (15) COMPLIMENTARY TICKETS TO EVENT ■ ONE COMPLIMENTARY BOOTH AT EVENT ■ LOGO ON EVENT BANNERS

SPONSORSHIP OPPORTUNITIES

ADDITIONAL SPONSORSHIP OPTIONS AVAILABLE

<p>VOLUNTEER LOUNGE SPONSOR \$2,000</p> <ul style="list-style-type: none"> • Logo on event schedule • Logo/link to website on event website, emails and social media channels • 10 complimentary tickets to event  <p># of sponsorships available: 2</p>	<p>PHOTO BOOTH SPONSOR \$1,500</p> <ul style="list-style-type: none"> • 360-degree photo booth • Logo/link to website on event website, emails and social media channels • 8 complimentary tickets to event  <p># of sponsorships available: 1</p>	<p>FIRST AID STATION SPONSOR \$1,000</p> <ul style="list-style-type: none"> • Logo on event schedule • Logo/link to website on event website, emails and social media channels • 6 complimentary tickets to event  <p># of sponsorships available: 3</p>	<p>DIRECTORS LOUNGE SPONSOR \$1,500</p> <ul style="list-style-type: none"> • Logo on event schedule • Logo/link to website on event website, emails and social media channels • 4 complimentary tickets to event  <p># of sponsorships available: 4</p>
<p>INFORMATION BOOTH SPONSOR \$ 500</p> <ul style="list-style-type: none"> • Logo/link to website on event website, emails and social media channels • 4 complimentary tickets to event  <p># of sponsorships available: 2</p>	<p>WATER STATION SPONSOR \$ 500</p> <ul style="list-style-type: none"> • Logo/link to website on event website, emails and social media channels • 4 Complimentary tickets to event  <p># of sponsorships available: 4</p>	<p>JUDGES LOUNGE SPONSOR \$ 500</p> <ul style="list-style-type: none"> • Logo/link to website on event website, emails and social media channels • 4 complimentary tickets to event  <p># of sponsorships available: 2</p>	<p>GREEN SPONSOR \$ 250</p> <ul style="list-style-type: none"> • Logo/link to website on event website, emails and social media channels • 2 complimentary tickets to event  <p>unlimited # of sponsors</p>

Sponsorship Commitment Form

Company/Organization: _____

Primary Contact: _____ Title: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Social Media handle(s): _____

YES! I want to be a proud sponsor - *Please make your selection(s):*

2023 Festival of Bands

- | | |
|---|--|
| <input type="checkbox"/> PRESENTING \$10,000 | <input type="checkbox"/> TROPHY \$5,000 |
| <input type="checkbox"/> MAIN FIELD \$7,500 | <input type="checkbox"/> FAN FAVORITE \$2,500 |

Additional Sponsorship Options

- | | |
|---|---|
| <input type="checkbox"/> Volunteer Lounge Sponsor \$2,000 | <input type="checkbox"/> Information Booth Sponsor \$500 |
| <input type="checkbox"/> Photo Booth Sponsor \$1,500 | <input type="checkbox"/> Water Station Sponsor \$500 |
| <input type="checkbox"/> First Aid Station Sponsor \$1,000 | <input type="checkbox"/> Judges Lounge Sponsor \$500 |
| <input type="checkbox"/> Directors Lounge Sponsor \$1,500 | <input type="checkbox"/> Green Sponsor \$250 |

METHOD OF PAYMENT (*Sponsorship is not confirmed until payment is received*):

- Check Enclosed Please send me an invoice

Please sign up online for sponsorship at: <https://tinyurl.com/2023FOBSponsor>

Please make checks payable to the Jupiter High School Band and write your sponsorship type & designation in your memo line. Return completed form and check to: Jupiter High School Band, 500 Military Trail, Jupiter, Florida 33458

For all media requests, please contact Stacie Panton at 561-215-8096 or via email at staciepanton@gmail.com

Thank you for your support!